

No.4/1/2025/DCH/P&E
भारत सरकार/Government of India
वस्त्र मंत्रालय/Ministry of Textiles
विकास आयुक्त (हथकरघा) कार्यालय
Office of the Development Commissioner for Handlooms

उद्योग भवन, नई दिल्ली
Udyog Bhavan, New Delhi
दिनांक/Dated 25th March, 2025
26th

To,

1. The Commissioner/Director (I/C of HL & Textiles/Sericulture), All States/UTs.
2. All the Zonal Directors/HoO, All the WSCs.
3. All the Implementing Agencies of Urban Haats.
4. All National and State Level Implementing Agencies.
5. Craft Mela Authorities – Odisha (Toshali), Andhra Pradesh (Shilpramam),
Telangana (Shilpramam), Haryana (Surajkund), Uttar Pradesh (Taj Mahotsav) &
Master Creation Programme (Dilli Haat, New Delhi) by WSC, Delhi.

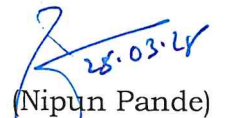
Subject: Annual Marketing Calendar for organization of Domestic Marketing events during 2025-26 under National Handloom Development Programme (NHDP) - reg.

Madam/Sir,

In continuation of this office letter of even number dated 24.01.2025 (copy enclosed), I'm directed to enclosed herewith the Annual Marketing Calendar (AMC-2025-26) for organization of 132 Domestic Marketing events/expos during the FY 2025-26 under National Handloom Development Programme (NHDP).

2. All the State Govt. and their implementing agencies including National Level Implementing Agencies (NLIAs) are requested to organize the expos/events as per the ibid AMC-2025-26. The sanction order in this regard will follow in due course. However, certain implementing agencies are requested to submit fresh proposal for those expos/events where different dates/place is approved in the AMC 2025-26 against their earlier proposal, latest by 11.04.2025.
3. It is observed that some of the implementing agencies have not submitted reimbursement claims of the expos/events sanctioned during 2024-25 or earlier. It is once again requested to submit the claims at the earliest, otherwise 1st instalment of the expos/events for the FY 2025-26 will not be considered.
4. This issues with the approval of DC(Handlooms).

Yours sincerely,


(Nipun Pande)

Additional Development Commissioner for Handlooms
Tele: 011-2306 1412/Email: pandey.nipun2018@gov.in

Copy to:

1. PS to DC(HL)
2. PA to ADC(HL)
3. NIC, O/o DC(HL) w.r.t. upload the AMC 2025-26 to website of this office.

No.4/1/2025 -DCH/P&E
भारत सरकार/Government of India
वस्त्र मंत्रालय/Ministry of Textiles
विकास आयुक्त(हथकरघा) कार्यालय
Office of the Development Commissioner for Handlooms
(पी एम एण्ड ई अनुभाग/PM & E Section)

उद्योग भवन, नई दिल्ली/Udyog Bhavan, New Delhi
दिनांक/Dated 24th January, 2025

1. The Commissioner/ Director (in charge of HL & Textiles/ Sericulture), All States/UTs.
2. The Zonal Directors/HoO, All WSCs
3. All the Implementing Agencies of Urban Haats.
4. National Level Implementing Agencies (NHDC Ltd./National Design Centre (NDC)
5. Craft Mela Authorities -Odisha (Toshali), AP (Shilpramam), Telangana (Shilpramam), Haryana (Surajkund), UP (Taj Mahotsav)

Subject: Annual Marketing Calendar (Indicative target) for organization of domestic marketing expos/events including exclusive events etc., during 2025-26 under HMA, NHDP scheme - reg.

Madam/Sir,

I am directed to convey the approval of the competent authority for an indicative target for Annual Marketing Calendar in respect of domestic marketing expos/events such as organization of National Handloom Expo (NHE) - Gandhi Bunkar Mela, State Handloom Expo (SHE) - Hathkargha Mela, District Handloom Expo (DHE) - Tana-Bana, Exclusive/Mega events, & other Misc. events, including participation in established Craft Melas viz. Suraj Kund, Toshali, Taj Mahotsav, Shilparamam (AP & Tel) etc., during the year 2025-26 under Handloom Marketing Assistance (HMA), National Handloom Development Programme (NHDP).

2. This office is implementing HMA, NHDP scheme across the country with the objective to develop and promote marketing channels in domestic and export markets in a holistic and integrated manner and to bring greater visibility to the sector & ensure commensurate remuneration to the weavers. It provides marketing platform to the handloom entities to sell their products directly to the consumers eliminating the middleman.
3. With a view to harness the optimum potential of these marketing events, it is to be organized preferably, at the centrally located place in city including various urban haats/crafts villages set-up by this Ministry linking with the local festivals.
4. Also, it has been decided to organize exclusive marketing expos/events (period of at least 7-8 days) of niche handloom products like Kani Shawls, Ikat, Double Ikat, Jamdani, Banaras Brocades, Gyasar etc., to provide direct marketing opportunity to handloom weavers/producers of niche products for high end clientele, eliminating the middlemen and ensuring high remuneration for weavers. In addition, exclusive events like Sari Festival, Home Décor, Theme/weave base events, including Silk, Wool & GI handloom products etc. will be organized. These exclusive events will be organized at NCHT (Handloom Haat, Janpath), 7/5 star hotels, Gymkhana Clubs, AWWA/AFWWA (Army/AF Wife's Welfare Association) Clubs and other prominent places. For organizing these events, the National Level Implementing Agencies (NLIAs) viz. WSCs, NHDC, NDC etc., will be the implementing agency. This will bring variety to each event and increase the popularity of the events & in turn, maximize sales for the participants.
5. Accordingly, the Competent Authority has fixed indicative target for organisation of 150 domestic marketing expos/events including exclusive/mega events, & other misc. events, participation in established craft melas, to be organised by the State Level Implementing Agencies (SLIAs) & National Level Implementing Agencies (NLIAs) of office of the DC (Handlooms) during the current financial year i.e. 2025-26. However, additional proposals may also be considered in case of non-receipt of proposals from other States over and above the target allocated to States/UTs including National Level implementing agencies to meet the target. All the State Govt./UTs and national implementing agencies are requested to consider following points while submitting the proposals for organising the events:
 - IA to consult concerned WSC and follow the terms & conditions of the scheme guidelines meticulously.
 - City/places for the expos/events may be considered which are centrally located place in the city including various urban haats/crafts villages set-up by this Ministry linking with the local festivals..
 - Publicity & promotion of the expos/events shall be undertaken under the tagline/slogan - "MyHandloomMyPride".
 - Some of the exclusive events will be organized in accordance with the para -4 of the letter by the NHDC, WSC & NDC.
 - One stall will be reserved exclusively for registration & promotion of 'India Handloom' brand (IHB), Handloom Mark (HLM), GI handloom products & schemes of office of the DC (Handicrafts) & (Handlooms).


24.01.25

- In addition, concerned WSC may ensure on-boarding of weavers/artisans on e-commerce portal (<https://www.indiahandmade.com/>) of MoT in association with IA & DIC, Meity through the above stall.
- IA should organize cultural events viz. sangeet sandhya, Kavi Sammellan, folk songs, Nukkad Natak, fashion display etc. to attract footfalls including putting up food stalls.
- IA is to clearly mention the details/nos. of stalls (participants) going to put up in the expo for handloom & handicrafts agencies including silk weavers, Jute artisans, KVIC, food stalls & one stall for dissemination of schemes, on-boarding, registrations etc., as stated above.

6. The details of indicative target for the organization of domestic marketing expos/events including exclusive events, State-wise and National Level Implementing Agencies (NLIAs) - wise are given in the table below:

Sl. No.	Name of State	Indicative Target for Domestic Marketing Events during FY 2025-26				
		NHE - Gandhi Bunkar Mela	SHE - Hathkargha Mela	DHE - Tana-Bana	Misc./ exclusive	Total
General States						
1	Andhra Pradesh	1	4	-	-	05
2	Bihar	-	2	-	-	02
3	Chhattisgarh	-	1	-	-	01
4	Delhi	-	1	-	-	01
5	Gujarat	-	1	-	-	01
6	Haryana	-	2	-	-	02
7	Himachal Pradesh	-	1	-	-	01
8	Jammu & Kashmir	-	1	1	-	02
9	Ladakh (U.T.)	-	-	1	-	01
10	Jharkhand	-	2	-	-	02
11	Karnataka	1	3	-	-	04
12	Kerala	-	2	-	-	02
13	Madhya Pradesh	-	1	-	-	01
14	Maharashtra	-	1	-	-	01
15	Orissa	1	4	-	-	05
16	Rajasthan	-	1	-	-	01
17	Tamil Nadu	1	5	-	-	06
18	Telangana	1	3	-	-	04
19	Uttar Pradesh	1	5	-	-	06
20	Uttarakhand	-	1	-	-	01
21	West Bengal	1	6	-	-	07
NER States						
22	Arunachal Pradesh	-	4	1	-	05
23	Assam	4	16	-	-	20
24	Meghalaya	-	3	-	-	03
25	Manipur	1	7	-	-	08
26	Mizoram	-	4	-	-	04
27	Nagaland	1	5	1	-	07
28	Sikkim	-	1	-	-	01
29	Tripura	-	5	1	-	06
	Total (a):	13	92	05	-	110
National Level IA's (7-8 days exclusive marketing expos/events - GI, Silk/ Wool products etc.)						
30	NHDC Ltd.	-	4	-	6	10
31	National Design Center (NDC)	-	-	-	10	10
32	WSCs		-	-	11	11
Craft Melas /Master Creation/Bharat Parv & Paryatan Parv./Misc. events etc.						
33	Craft melas/Master Creation	-	-	-	6	06
34	Misc. events & participation in Bharat/Paryatan Parv/ Misc.	-	-	-	3	03
	Total (b):	-	4	-	36	40
Grand Total (a+b):		13	96	05	36	150

7. It is therefore, all the implementing agency (s) are requested to submit fresh proposals for organisation of marketing expos/events during 2025-26, in accordance to the target fixed to the respective State/organization in the prescribed proforma as per the guidelines of the scheme under HMA, NHDP and instructions given under para 3 to 5 of this letter, on or before 03.02.2025, so as to consolidated Annual Marketing Calendar for 2025-26 in respect of this Ministry can be prepared along with the period and place of expos and accordingly, financial approval can be obtained well in time. It may be noted that proposals received after due date i.e. 03.02.2025 will not be considered. The implementing agencies are advised that while sending the proposals, they may ensure that no UC of earlier funds released is pending against the implementing agency under any scheme of O/o DC (Handlooms) & Ministry of Textiles.

8. It is also requested that while sending the proposals, following additional information with regard to total no. of expos already organized during the year 2024-25 may be sent without which proposal for 2025-26 may not be considered:

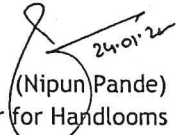
Sl. No.	Name of event	Venue	Date of sanction	Period		No. of participants	No. of beneficiaries	No. of foot falls	Sales	Name of IA
				From	To					
...	...	...	...	...	...	...	...	...	...	...

9. In addition to above, all the implementing agencies are required to furnish completion report w.r.t. all domestic marketing expos/events, Crafts melas etc. within a week from the date of completion of expos/events in the following format. In case of not submitting the desired information, the 2nd instalment/re-imbursement claims may not be considered.

Sl. No.	Name of event	Venue	Date of sanction	Period		No. of participants			No. of beneficiaries	No. of On-boarding		No. of registration processed		No. of foot falls	Sales	Name of IA
				From	To	HL	HC	Others		e-commerce portal, MoT	GeM	IHB	HLM			
...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...

10. This issues with the approval of the competent authority.

भवदीय/Yours sincerely,


 (Nipun Pande)
 Joint Development Commissioner for Handlooms
 Tele: 011 23061412 /e-mail: pme.dchl-textiles@gov.in

Copy to:

1. PS to DC (HL).
2. NIC, O/o DC (Handlooms) - for uploading on the website.

Annual Marketing Calendar (Domestic) for 2025-26: Office of the Development Commissioner (Handloom), Ministry of Textiles, Govt. of India											
Sl. No.	State/UT	Name of Implementing Agency (IA) (National/State)	Type of Marketing Expo/event	City/Place	From	To	No. of Days	Contact Details of IA Contact Person	Telephone/ Mobile No.	Email Id	Month
1	Andhra Pradesh	Department of Handloom & Textiles, Andhra Pradesh	Gandhi Bunkar Mela	Vishakhapatnam	05-06-2025	18-06-2025	14	Smt. G. Rekha Rani, Commissioner	08645-232466 / 77	handlooms_textiles@yahoo.com	June
2	Andhra Pradesh	Society of Weavers Welfare in Andhra Pradesh (SWAAP)	Gandhi Bunkar Mela	Vijayawada	07-08-2025	20-08-2025	14	Shri K Kanna Babu, MD	8645232466	ceoswwap@yahoo.com handloomstextiles@yahoo.com	August
3	Andhra Pradesh	The Andhra Pradesh Shilparam Arts, Craft & Cultural Society	Hathkargha Mela	Urban Haat, Guntur	20-08-2025	02-09-2025	14	Shri Swami Naidu, CEO	8886652012	shilparamam.ap@gmail.com	August
4	Andhra Pradesh	Department of Handloom & Textiles, Andhra Pradesh	Hathkargha Mela	Kurnool	10-11-2025	23-11-2025	14	Smt. G. Rekha Rani, Commissioner	08645-232466 / 77	handlooms_textiles@yahoo.com	November
5	Andhra Pradesh	The Andhra Pradesh Shilparam Arts, Craft & Cultural Society	Hathkargha Mela	Urban Haat, Tirupathi	04-02-2026	17-02-2026	14	Shri Swami Naidu, CEO	8886652012	shilparamam.ap@gmail.com	February
6	Andhra Pradesh	Society of Weavers Welfare in Andhra Pradesh (SWAAP)	Hathkargha Mela	Nellore	07-02-2026	20-02-2026	14	Shri K Kanna Babu, MD	8645232466	ceoswwap@yahoo.com handloomstextiles@yahoo.com	February
7	Arunachal Pradesh	Director of Textile & Handicrafts	SHE-Hathkargha Mela	Itangar	29-08-2025	11-09-2025	14	Shri Dorjee Phintso	9436047072	dth1999@rediffmail.com	August
8	Arunachal Pradesh	Director of Textile & Handicrafts	SHE-Hathkargha Mela	Naharlagun	22-10-2025	04-11-2025	14	Shri Dorjee Phintso	9436047072	dth1999@rediffmail.com	October
9	Arunachal Pradesh	Director of Textile & Handicrafts	SHE-Hathkargha Mela	Itangar	03-12-2025	16-12-2025	14	Shri Dorjee Phintso	9436047072	dth1999@rediffmail.com	December
10	Arunachal Pradesh	Director of Textile & Handicrafts	DHE-Tana Bana	Tezu, Lohit	11-01-2026	17-01-2026	7	Shri Dorjee Phintso	9436047072	dth1999@rediffmail.com	January
11	Arunachal Pradesh	Director of Textile & Handicrafts	SHE-Hathkargha Mela	Naharlagun	26-02-2026	11-03-2026	14	Shri Dorjee Phintso	9436047072	dth1999@rediffmail.com	February
12	Assam	North East People's Development Federation	SHE-Hathkargha Mela	Jorhat	05-09-2025	18-09-2025	14	Shri Bidyut Rana Patgiri	7896979629	nepdfassam@gmail.com	September
13	Assam	Assam Govt. Marketing Corporation Limited (AGMC)	SHE-Hathkargha Mela	Morigaon	15-09-2025	28-09-2025	14	Sh. Hari Parsad Borah	9435064391	agmcmd@yahoo.co.in & mdagmc.assam@gmail.com	September
14	Assam	Rabha Hasong Regional Weavers & Artisans Co-operative Federation Ltd.	SHE-Hathkargha Mela	Mangaldoi	16-09-2025	29-09-2025	14	Shri Saiful Islam	7002203253	mdrrawfed.rhac@gmail.com	September
15	Assam	Bodoland Regional Apex Weavers & Artisans Co-operative Federation Ltd. (BRAWFED)	SHE-Hathkargha Mela	Baksa	01-10-2025	14-10-2025	14	Smt. Ractim Buragohain	8011673907	mdbrawfed@gmail.com	October
16	Assam	Assam Govt. Marketing Corporation Limited (AGMC)	SHE-Hathkargha Mela	Nagaon	10-10-2025	23-10-2025	14	Sh. Hari Parsad Borah	9435064391	agmcmd@yahoo.co.in & mdagmc.assam@gmail.com	October
17	Assam	Assam Apex Weavers & Artisans Co-operative Federation Ltd. (ARTFED)	SHE-Hathkargha Mela	Margheita, Tinsukia	27-10-2025	09-11-2025	14	Shri Parag Moni Mahanta	9435064400	artfed12@gmail.com	October

18	Assam	Rabha Hasong Regional Weavers & Artisans Co-operative Federation Ltd. (RAWFED)	SHE-Hathkargha Mela	Golaghat	02-12-2025	15-12-2025	14	Shri Saiful Islam	7002203251	mdrrawfed.rhac@gmail.com	December
19	Assam	Rabha Hasong Regional Weavers & Artisans Co-operative Federation Ltd. (RAWFED)	NHE-Gandhi Bunkar Mela	Guwahati	24-12-2025	06-01-2026	14	Shri Saiful Islam	7002203252	mdrrawfed.rhac@gmail.com	December
20	Assam	Rabha Hasong Regional Weavers & Artisans Co-operative Federation Ltd. (RAWFED)	SHE-Hathkargha Mela	Soalkuchi	01-11-2025	14-11-2025	14	Shri Saiful Islam	7002203253	mdrrawfed.rhac@gmail.com	November
21	Assam	Directorate of Handloom & Textiles (DHT), Govt. of Assam	SHE-Hathkargha Mela	Lakhimpur	11-11-2025	24-11-2025	14	Shri Parag Moni Mahanta	700252520	assamhandloom@gmail.com	November
22	Assam	North East People's Development Federation	SHE-Hathkargha Mela	Dibrugarh	24-11-2025	07-12-2025	14	Shri Bidyut Rana Patgiri	7896979629	nepdfassam@gmail.com	November
23	Assam	Directorate of Handloom & Textiles (DHT), Govt. of Assam	NHE-Gandhi Bunkar Mela	Guwahati	28-11-2025	11-12-2025	14	Shri Parag Moni Mahanta	700252520	assamhandloom@gmail.com	November
24	Assam	Bodoland Regional Apex Weavers & Artisans Co-operative Federation Ltd. (BRAWFED)	SHE-Hathkargha Mela	Kokrajhar	30-11-2025	13-12-2025	14	Smt. Ractim Buragohain	8011673907	mdbrawfed@gmail.com	November
25	Assam	Bodoland Regional Apex Weavers & Artisans Co-operative Federation Ltd. (BRAWFED)	SHE-Hathkargha Mela	Udalguri	15-12-2025	28-12-2025	14	Smt. Ractim Buragohain	8011673907	mdbrawfed@gmail.com	December
26	Assam	Bodoland Regional Apex Weavers & Artisans Co-operative Federation Ltd. (BRAWFED)	SHE-Hathkargha Mela	Karbi Anglong	03-01-2026	16-01-2026	14	Smt. Ractim Buragohain	8011673907	mdbrawfed@gmail.com	January
27	Assam	Bodoland Regional Apex Weavers & Artisans Co-operative Federation Ltd. (BRAWFED)	NHE-Gandhi Bunkar Mela	Banglore	03-01-2026	16-01-2026	14	Smt. Ractim Buragohain	8011673907	mdbrawfed@gmail.com	January
28	Assam	Assam Govt. Marketing Corporation Limited (AGMC)	NHE-Gandhi Bunkar Mela	Kolkata	22-01-2026	04-02-2026	14	Sh. Hari Parsad Borah	9435064391	agmcmd@yahoo.co.in & mdagmc.assam@gmail.com	January
29	Assam	Bodoland Regional Apex Weavers & Artisans Co-operative Federation Ltd. (BRAWFED)	SHE-Hathkargha Mela	Goalpara	10-03-2026	23-03-2026	14	Smt. Ractim Buragohain	8011673907	mdbrawfed@gmail.com	March
30	Assam	Directorate of Handloom & Textiles (DHT), Govt. of Assam	SHE-Hathkargha Mela	Tezpur	20-03-2026	02-04-2026	14	Shri Parag Moni Mahanta	700252520	assamhandloom@gmail.com	March
31	Assam	Assam Apex Weavers & Artisans Co-operative Federation Ltd. (ARTFED)	NHE-Gandhi Bunkar Mela	NCHT (Handloom Haat), Janpath, New Delhi	25-03-2026	07-04-2026	14	Shri Parag Moni Mahanta	9435064400	artfed12@gmail.com	March
32	Bihar	Directorate of Handloom and Sericulture	Hathkargha Mela	Gandhi Maidan, Patna	10-11-2025	23-11-2025	14	Shri Nikhil Dhanraj Nippanikar, HoO	0612-2215637	dirhs-bih@gov.in	November

33	Bihar	The Bihar State Hathkargha Melaep & Wool Weavers Co-operative Union Ltd.	Hathkargha Mela	Dumra Maidan, Sitamadhi	10-11-2025	23-11-2025	14	Smt. Preeti Kumar, MD	9709380043	bsswcu31pat75@gmail.com	November
34	Crafts Melas/Misc events/etc.	National Handloom Development Corporation, Noida	Misc./ Janjatiya Gaurav Divas	NCHT (Handloom Haat), Janpath, New Delhi	17-11-2025	26-11-2025	10	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329603	mdnhdc@nhdc.org.in	November
35	Crafts Melas/Misc events/etc.	Weavers Service Centre, Delhi	Master Creation Programme	Dilli Haat, New Delhi	01-12-2025	15-12-2025	15	Sh. Vishesh Nautiyal, Director (North Zone)	011-27303793	wscdelhi@gmail.com	December
36	Crafts Melas/Misc events/etc.	M/s State Institute for Development Of Arts & Crafts (SIDAC), Bhubaneswar	Toshali National Crafts Mela	Bhubaneswar	15-12-2025	27-12-2025	13	Sh. Sisir Kumar Rath	(0674) 2350298, 2350310	sidacorissa@gmail.com	December
37	Crafts Melas/Misc events/etc.	M/s Shilparamam Arts Crafts & Cultural Society, Madhapur, Hyderabad	Shilparamam	Madhapur, Telangana	15-12-2025	31-12-2025	17	Sh. G. Kishan Rao	8886652004	shilparamam.hyd@gmail.com	December
38	Crafts Melas/Misc events/etc.	M/s Shilparamam Arts Crafts & Cultural Society	Shilparamam-Craft Mela	Visakhapatnam	02-01-2026	16-01-2026	15	Sh. D. Syam Sundar Reddy	0866-2456445	shilparamam.ap@gmail.com	January
39	Crafts Melas/Misc events/etc.	National Design Centre, Delhi	Misc./ Bharat Parv	Lal Quila, Delhi	23-01-2026	31-01-2026	9	Sh. Girish Chandra, Executive Director cum Secretary	9910227055	ndc@nationaldesigncentre.org	January
40	Crafts Melas/Misc events/etc.	M/s Surajkund Mela Authority	Surajkund International Crafts Mela	Surajkund, Faridabad	07-02-2026	23-02-2026	17	Sh. Rajinder Kumar	011-23324910	surajkundmelaauthority@gmail.com, haryanatourism74@gmail.com	February
41	Crafts Melas/Misc events/etc.	M/s Taj Mahotsav Samiti, U. P. Tourism	Taj Mahotsav	Agra	18-02-2026	27-02-2026	10	Sh. Avinash Chandra Mishra	0562-2226432	agrauptourism@gmail.com	February
42	Crafts Melas/Misc events/etc.	National Design Centre, Delhi	Misc./ Languishing Weaves	NCHT (Handloom Haat), Janpath, New Delhi	26-04-2025	04-05-2025	9	Sh. Girish Chandra, Executive Director cum Secretary	9910227055	ndc@nationaldesigncentre.org	April
43	Himachal Pradesh	H.P. State Handicrafts & Handloom Corporation Ltd.	DHE- Tana Bana	Shimla	07-08-2025	13-08-2025	7	Smt. Kumad Singh, MD	1772621275	mdhpsnhcl@gmail.com	August
44	Himachal Pradesh	H.P. State Handicrafts & Handloom Corporation Ltd.	DHE- Tana Bana	Mandi	17-02-2026	23-02-2026	7	Smt. Kumad Singh, MD	1772621275	mdhpsnhcl@gmail.com	February
45	Jammu & Kashmir	Directorate of Handicrafts and Handloom, Kashmir	Hathkargha Mela	Srinagar	05-06-2025	18-06-2025	14	Shri Mussarat Islam (JKAS)	0194-2472065	dir.handicraft@jk.gov.in	June
46	Jammu & Kashmir	Directorate of Handicrafts and Handloom, Kashmir	DHE- Tana Bana	Pahalgam	08-09-2025	14-09-2025	7	Shri Mussarat Islam (JKAS)	0194-2472065	dir.handicraft@jk.gov.in	September
47	Jharkhand	Jharkhand Silk Textile & Handicrafts Development Corporation Ltd. (JHARCRAFT)	Hathkargha Mela	JamHathkargha Meladpur	01-11-2025	14-11-2025	14	Smt. Keerthishree G, IAS, MD	9560963008	marketing.jharcraft@gmail.com	November

48	Jharkhand	Jharkhand Silk Textile & Handicrafts Development Corporation Ltd. (JHARCRAFT)	Hathkargha Mela	Ranchi	01-02-2026	14-02-2026	14	Smt. Keerthishree G, IAS, MD	9560963008	marketing.jharcraft@gmail.com	February
49	Karnataka	Karnataka State Co-Op Handloom Weavers Federation Ltd.	Hathkargha Mela	Mysuru	23-07-2025	05-08-2025	14	Shri G.P. Srinivasa Murthy	9663644411	cauveryhandlooms@gmail.com	July
50	Karnataka	Karnataka State Co-Op Handloom Weavers Federation Ltd. (CAUVERY Handlooms)	Hathkargha Mela	Chitradurga	17-09-2025	30-09-2025	14	Shri G.P. Srinivasa Murthy	9663644411	cauveryhandlooms@gmail.com	September
51	Karnataka	Karnataka State Co-Op Handloom Weavers Federation Ltd. (CAUVERY Handlooms)	Hathkargha Mela	Tumkur	06-10-2025	19-10-2025	14	Shri G.P. Srinivasa Murthy	9663644411	cauveryhandlooms@gmail.com	October
52	Karnataka	Karnataka State Co-Op Handloom Weavers Federation Ltd. (CAUVERY Handlooms)	Gandhi Bunkar Mela	Bengaluru	05-01-2026	18-01-2026	14	Shri G.P. Srinivasa Murthy	9663644411	cauveryhandlooms@gmail.com	January
53	Kerala	District Industries Centre, Kannur	Hathkargha Mela	Kannur	20-08-2025	04-09-2025	16	General Manager	0497-2700925	dickannur@gmail.com & industrieskannur@gmail.com	August
54	Kerala	District Industries Centre, Thiruvananthapuram	Hathkargha Mela	Thiruvananthapuram	20-08-2025	04-09-2025	16	General Manager	0471-2321824	dictvm@gmail.com	August
55	Madhya Pradesh	Sant Ravidas Madhya Pradesh Hastshilp evam Hathkargha Vikas Nigam Ltd., Bhopal	Hathkargha Mela	Jabalpur	26-12-2025	08-01-2026	14	Shri Madan Kumar IAS, MD	0755-2676920	hsvn@mp.gov.in	December
56	Maharashtra	Maharashtra State Handlooms Corporation Ltd.	SHE-Hathkargha Mela	Nagpur	13-09-2025	26-09-2025	14	Sh. Gangadhar Gajibhiye, Jt.M.D.	Sh. Gangadhar Gajibhiye, Jt.M.D.	mshcngp@yahoo.com	September
57	Manipur	Manipur Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Urban Haat Imphal West	02-04-2025	15-04-2025	14	Sh. E.Jeeten Singh	9436030270	e.jeeten@manipur.gov.in & mhhdc@gmail.com	April
58	Manipur	Manipur Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Urban Haat Imphal West	13-06-2025	26-06-2025	14	Sh. E.Jeeten Singh	8258063308	e.jeeten@manipur.gov.in & mhhdc@gmail.com	June
59	Manipur	Manipur Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Urban Haat Imphal West	25-07-2025	06-08-2025	13	Sh. E.Jeeten Singh	9436030270	e.jeeten@manipur.gov.in & mhhdc@gmail.com	July
60	Manipur	Director of Handlooms & Textiles	SHE-Hathkargha Mela	GM Hall, West Imphal	13-08-2025	26-08-2025	14	Sh. E.Jeeten Singh	9436030270	ejeetensingh@gmail.com	August
61	Manipur	Manipur Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Agartala, Tripura	15-09-2025	28-09-2025	14	Sh. E.Jeeten Singh	9436030271	e.jeeten@manipur.gov.in & mhhdc@gmail.com	September
62	Manipur	Director of Handlooms & Textiles	SHE-Hathkargha Mela	Wangkhe, East Imphal	07-10-2025	20-10-2025	14	Sh. E.Jeeten Singh	9436030270	e.jeeten@manipur.gov.in	October
63	Manipur	Manipur Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Thoubal	02-12-2025	15-12-2025	14	Sh. E.Jeeten Singh	9436030271	e.jeeten@manipur.gov.in & mhhdc@gmail.com	December

64	Manipur	Manipur Handloom & Handicrafts Development Corporation Ltd.	NHE-Gandhi Bunkar Mela	NCHT (Handloom Haat), Janpath, New Delhi	25-01-2026	07-02-2026	14	Sh. E.Jeeten Singh	9436030272	e.jeeten@manipur.gov.in & mhhdc@gmail.com	January
65	Mizoram	Directorate of Commerce & Industries (Handloom, Textiles & Handicrafts Wing)	SHE-Hathkargha Mela	Aizawl	29-09-2025	12-10-2025	14	Sh. Hundthianglimi		ralte.hunthianglimi@gmail.com	September
66	Mizoram	Mizoram Handloom & Handicrafts Development Corporation Ltd. (ZOHANDCO)	SHE-Hathkargha Mela	Lunglei	14-10-2025	27-10-2025	14	Sh.L.P Lalchangkima	0389-2395547	zohandco@gmail.com	October
67	Mizoram	Mizoram Handloom & Handicrafts Development Corporation Ltd. (ZOHANDCO)	SHE-Hathkargha Mela	Champai	02-12-2025	15-12-2025	14	Sh.L.P Lalchangkima	0389-2395547	zohandco@gmail.com	December
68	Mizoram	Directorate of Commerce & Industries (Handloom, Textiles & Handicrafts Wing)	SHE-Hathkargha Mela	Aizawl	03-12-2025	16-12-2025	14	Sh. Hundthianglimi		ralte.hunthianglimi@gmail.com	December
69	Nagaland	Nagaland Apex Weavers and Artisans Cooperative Federation Ltd. (WEAFED)	SHE-Hathkargha Mela	Kohima	08-07-2025	21-07-2025	14	Shri Gwaruno Khing	862355130	weafed@gmmail.com	July
70	Nagaland	Nagaland Apex Weavers and Artisans Cooperative Federation Ltd. (WEAFED)	SHE-Hathkargha Mela	Urban Haat, Dimapur	03-08-2025	16-08-2025	14	Shri Gwaruno Khing	862355130	weafed@gmmail.com	August
71	Nagaland	Nagaland Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Urban Haat Dimapur	10-09-2025	23-09-2025	14	E R. Y. Lipongse Thongtsar	9612338901	nhhdcdima@yahoo.co.in	September
72	Nagaland	Nagaland Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Mokokchung	16-10-2025	29-10-2025	14	E R. Y. Lipongse Thongtsar	9612338901	nhhdcdima@yahoo.co.in	October
73	Nagaland	Nagaland Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Urban Haat Dimapur	11-11-2025	24-11-2025	14	E R. Y. Lipongse Thongtsar	9612338901	nhhdcdima@yahoo.co.in	November
74	Nagaland	Directorate of Industries & Commerce, Nagaland	SHE-Hathkargha Mela	Chumukedima	02-12-2025	15-12-2025	14	Sh.P.Tokugha Sema		indusrtnaga@gamil.com	December
75	Nagaland	Directorate of Industries & Commerce, Nagaland	DHE-Tana Bana	Nuiland	23-01-2026	27-01-2026	5	Sh.P.Tokugha Sema		indusrtnaga@gamil.com	January
76	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event-Home Furnishing	NCHT (Handloom Haat), Janpath, New Delhi	11-04-2025	18-04-2025	8	Sh.Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	April
77	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event-Saree Festival	NCHT (Handloom Haat), Janpath, New Delhi	09-05-2025	17-05-2025	9	Sh.Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	May
78	National Level Implementing Agency	National Handloom Development Corporation, Noida	SHE-Hathkargha Mela	Ahmedabad	28-05-2025	10-06-2025	14	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329601	mdnhdc@nhdc.org.in	May

79	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	13-06-2025	21-06-2025	9	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	June
80	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	Mumbai	27-07-2025	05-08-2025	10	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329601	mdnhdc@nhdc.org.in	July
81	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	03-08-2025	16-08-2025	14	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329601	mdnhdc@nhdc.org.in	August
82	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Mumbai	20-08-2025	26-08-2025	7	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	August
83	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	Surat	24-08-2025	02-09-2025	10	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329601	mdnhdc@nhdc.org.in	August
84	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Guwahati	03-09-2025	09-09-2025	7	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	September
85	National Level Implementing Agency	National Handloom Development Corporation, Noida	SHE-Hathkargha Mela	NCHT (Handloom Haat), Janpath, New Delhi	03-09-2025	16-09-2025	14	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329601	mdnhdc@nhdc.org.in	September
86	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Kolkata	10-09-2025	16-09-2025	7	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	September
87	National Level Implementing Agency	National Handloom Development Corporation, Noida	SHE-Hathkargha Mela	Jamshedpur	20-09-2025	03-10-2025	14	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329601	mdnhdc@nhdc.org.in	September
88	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Hyderabad	24-09-2025	30-09-2025	7	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	September
89	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	10-10-2025	16-10-2025	7	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	October
90	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Thane	03-11-2025	09-11-2025	7	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	November
91	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	01-12-2025	08-12-2025	8	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	December
92	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	14-12-2025	27-12-2025	14	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329601	mdnhdc@nhdc.org.in	December
93	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Kerala	16-12-2025	22-12-2025	7	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	December
94	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	Lucknow	19-12-2025	28-12-2025	10	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329601	mdnhdc@nhdc.org.in	December
95	National Level Implementing Agency	National Handloom Development Corporation, Noida	SHE-Hathkargha Mela	Mysore	04-01-2026	17-01-2026	14	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329601	mdnhdc@nhdc.org.in	January

96	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	07-03-2026	14-03-2026	8	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329601	mdnhdc@nhdc.org.in	March
97	Odisha	Odisha State Handloom Weavers Co-operative Society Ltd. (BOYANIKA)	SHE-Hathkargha Mela	Sundargarh	22-08-2025	04-09-2025	14	Smt. Pranati Chhotray, IAS, MD	0674-2395388	mdboyanika@gmail.com	August
98	Odisha	Odisha State Handloom Weavers Co-operative Society Ltd. (BOYANIKA)	SHE-Hathkargha Mela	Koraput	14-11-2025	27-11-2025	14	Smt. Pranati Chhotray, IAS, MD	0674-2395389	mdboyanika@gmail.com	November
99	Odisha	Odisha State Handloom Weavers Co-operative Society Ltd. (BOYANIKA)	SHE-Hathkargha Mela	Berhampur	15-12-2025	28-12-2025	14	Smt. Pranati Chhotray, IAS, MD	0674-2395390	mdboyanika@gmail.com	December
100	Odisha	Odisha State Handloom Weavers Co-operative Society Ltd. (BOYANIKA)	NHE-Gandhi Bunkar Mela	Bhubaneswar	10-01-2026	26-01-2026	17	Smt. Pranati Chhotray, IAS, MD	0674-2395387	mdboyanika@gmail.com	January
101	Odisha	Odisha State Handloom Weavers Co-operative Society Ltd. (BOYANIKA)	SHE-Hathkargha Mela	Baripada	10-01-2026	23-01-2026	14	Smt. Pranati Chhotray, IAS, MD	0674-2395391	mdboyanika@gmail.com	January
102	Sikkim	Sikkim Handloom and Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Gangtok	01-09-2025	14-09-2025	14	Shr. Tarun Debbarma	9474352840	director.dhhsikkim@gmail.com	September
103	Tamilnadu	Tamil Nadu Handloom Development Corporation Ltd.	SHE-Hathkargha Mela	Karur	24-10-2025	06-11-2025	14	Shri. T. Ananad, MD	25331211	tnhdc.handloom@gmail.com	October
104	Tamilnadu	Tamil Nadu Handloom Development Corporation Ltd.	SHE-Hathkargha Mela	Madurai	24-10-2025	06-11-2025	14	Shri. T. Ananad, MD	25331211	tnhdc.handloom@gmail.com	October
105	Tamilnadu	Tamil Nadu Handloom Development Corporation Ltd.	SHE-Hathkargha Mela	Paramakudi	24-10-2025	06-11-2025	14	Shri. T. Ananad, MD	25331211	tnhdc.handloom@gmail.com	October
106	Tamilnadu	Tamil Nadu Handloom Development Corporation Ltd.	Gandhi Bunkar Mela	Chennai	30-12-2025	12-01-2026	14	Shri. T. Ananad, MD	25331211	tnhdc.handloom@gmail.com	December
107	Tamilnadu	Tamil Nadu Handloom Development Corporation Ltd.	SHE-Hathkargha Mela	Kumbakonam	30-12-2025	12-01-2026	14	Shri. T. Ananad, MD	25331211	tnhdc.handloom@gmail.com	December
108	Tamilnadu	Tamil Nadu Handloom Development Corporation Ltd.	SHE-Hathkargha Mela	Erode	30-12-2025	12-01-2026	14	Shri. T. Ananad, MD	25331211	tnhdc.handloom@gmail.com	December
109	Telangana	Shilparamam Arts & Cultural Society of Telangana Govt.	Hathkargha Mela	Uppal Medchal, Malkajgir Dist.	26-09-2025	05-10-2025	10	Smt. A. Santhi Kumari, IAS, Chairman	8886652004	shilparamamhyd@yahoo.com	September
110	Telangana	The Commissioner of Handlooms and Textiles & AEPs, Telangana	Hathkargha Mela	Karimnagar	06-10-2025	19-10-2025	14	Smt. Shailaja Ramaiyer (IAS)	04023221684/85	tshandtex@gmail.com	October
111	Telangana	Shilparamam Arts & Cultural Society of Telangana Govt.	Hathkargha Mela	Madhpur, Hyderabad	10-10-2025	19-10-2025	10	Smt. A. Santhi Kumari, IAS, Chairman	8886652004	shilparamamhyd@yahoo.com	October

112	Telangana	The Commissioner of Handlooms and Textiles & AEPs, Telangna	Gandhi Bunkar Mela	Hyderabad	28-12-2025	10-01-2026	14	Smt. Shailaja Ramaiyer (IAS)	04023221684/85	tshandtex@gmail.com	December
113	Tripura	Tripura Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Sabroom	30-11-2025	13-12-2025	14	Shri R.Arun Kumar	0381-2323496	thhdc@rediffmail.com	November
114	Tripura	Tripura Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Sonamura	06-12-2025	19-12-2025	14	Shri R.Arun Kumar	0381-2323496	thhdc@rediffmail.com	December
115	Tripura	Directorate of Handloom, Handicrafts & Sericulture	DHE-Tana Bana	Kamalpur	24-12-2025	28-12-2025	5	Shri Bapi Deb		direcorthhs@gmail.com	December
116	Tripura	Tripura Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Urban Haat, Agartala	01-01-2026	14-01-2026	14	Shri R.Arun Kumar	0381-2323496	thhdc@rediffmail.com	January
117	Tripura	Directorate of Handloom, Handicrafts & Sericulture	SHE-Hathkargha Mela	Khowai	17-01-2026	30-01-2026	14	Shri Bapi Deb		direcorthhs@gmail.com	January
118	Tripura	Directorate of Handloom, Handicrafts & Sericulture	SHE-Hathkargha Mela	Dharmanagar	03-02-2026	16-02-2026	14	Shri Bapi Deb		direcorthhs@gmail.com	February
119	Uttar Pradesh	Directorate of Handloom & Textiles, U.P	Hathkargha Mela	Bareilly	04-10-2025	17-10-2025	14	Shri. K. Vijayendra Pandian, IAS, MD	0512-2297181	dhtup@rediffmail.com	October
120	Uttar Pradesh	Directorate of Handloom & Textiles, U.P	Hathkargha Mela	Moradabad	12-11-2025	25-11-2025	14	Shri. K. Vijayendra Pandian, IAS, MD	0512-2297181	dhtup@rediffmail.com	November
121	Uttar Pradesh	Directorate of Handloom & Textiles, U.P	Hathkargha Mela	Varanasi	02-12-2025	15-12-2025	14	Shri. K. Vijayendra Pandian, IAS, MD	0512-2297181	dhtup@rediffmail.com	December
122	Uttar Pradesh	Directorate of Handloom & Textiles, U.P	Gandhi Bunkar Mela	Kanpur	03-12-2025	16-12-2025	14	Shri. K. Vijayendra Pandian, IAS, MD	0512-2297181	dhtup@rediffmail.com	December
123	Uttar Pradesh	Directorate of Handloom & Textiles, U.P	Hathkargha Mela	Gorakhpur	17-12-2025	30-12-2025	14	Shri. K. Vijayendra Pandian, IAS, MD	0512-2297181	dhtup@rediffmail.com	December
124	Uttar Pradesh	Directorate of Handloom & Textiles, U.P	Hathkargha Mela	Lucknow	20-12-2025	02-01-2026	14	Shri. K. Vijayendra Pandian, IAS, MD	0512-2297181	dhtup@rediffmail.com	December
125	Uttarakhand	Uttarakhand HL & HC Development Council	Hathkargha Mela	Dehradun	20-12-2025	02-01-2026	14		0135-2728227 / 2520604	mpr@doiuk.org	December
126	West Bengal	Directorate of Textiles (Handloom Division), West Bengal	Hathkargha Mela	Howrah	11-11-2025	25-11-2025	15	Shri Ashish Benerjee, JD	7666059210	dir.handloom.wb@gmail.com	November
127	West Bengal	Directorate of Textiles (Handloom Division), West Bengal	Hathkargha Mela	Kolkata	11-12-2025	25-12-2025	15	Shri Ashish Benerjee, JD	7666059210	dir.handloom.wb@gmail.com	December
128	West Bengal	Directorate of Textiles (Handloom Division), West Bengal	Tana Bana	Berhampur	11-12-2025	25-12-2025	15	Shri Ashish Benerjee, JD	7666059210	dir.handloom.wb@gmail.com	December
129	West Bengal	Directorate of Textiles (Handloom Division), West Bengal	Tana Bana	Purulia	16-01-2026	22-01-2026	7	Shri Ashish Benerjee, JD	7666059210	dir.handloom.wb@gmail.com	January

130	West Bengal	Directorate of Textiles (Handloom Division), West Bengal	Hathkargha Mela	Burwan	11-02-2026	25-02-2026	15	Shri Ashish Benerjee, JD	7666059210	dir.handloom.wb@gmail.com	February
131	West Bengal	Directorate of Textiles (Handloom Division), West Bengal	Tana Bana	Contai	11-02-2026	25-02-2026	15	Shri Ashish Benerjee, JD	7666059210	dir.handloom.wb@gmail.com	February
132	West Bengal	Directorate of Textiles (Handloom Division), West Bengal	Tana Bana	Tamluk	17-02-2026	23-02-2026	7	Shri Ashish Benerjee, JD	7666059210	dir.handloom.wb@gmail.com	February

The above marketing calendar ~~is~~ consists of 132 Marketing events against the approved target of 150 events. The proposals from certain states viz. Chhatisgarh, Delhi, Gujarat, Haryana, Ladakh, Rajasthan etc. have not been received till date, events will be included on receipt of proposals from these states. It may also be noted that maximum number of marketing events are organized in the month of August to March coinciding with the National/Local Festivals wherein highest sales are expected.

Annual Marketing Calendar (Domestic) for 2025-26: Office of the Development Commissioner (Handloom), Ministry of Textiles, Govt. of India											
Sl. No.	State/UT	Name of Implementing Agency (IA) (National/State)	Type of Marketing Expo/event	City/Place	From	To	No. of Days	Contact Details of IA Contact Person	Telephone/ Mobile No.	Email Id	Month
1	Manipur	Manipur Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Urban Haat Imphal West	02-04-2025	15-04-2025	14	Sh. E.Jeeten Singh	9436030270	e.jeeten@manipur.gov.in & mhhdccl@gmail.com	April
2	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event-Home Furnishing	NCHT (Handloom Haat), Janpath, New Delhi	11-04-2025	18-04-2025	8	Sh. Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	April
3	Crafts Melas/Misc events/etc.	National Design Centre, Delhi	Misc./ Languishing Weaves	NCHT (Handloom Haat), Janpath, New Delhi	26-04-2025	04-05-2025	9	Sh. Giris Chandra, Executive Director cum Secretary	9910227055	ndc@nationaldesigncentre.org	April
4	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event-Saree Festival	NCHT (Handloom Haat), Janpath, New Delhi	09-05-2025	17-05-2025	9	Sh. Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	May
5	National Level Implementing Agency	National Handloom Development Corporation, Noida	SHE-Hathkargha Mela	Ahmedabad	28-05-2025	10-06-2025	14	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329601	mdnhdc@nhdc.org.in	May
6	Andhra Pradesh	Department of Handloom & Textiles, Andhra Pradesh	Gandhi Bunkar Mela	Vishakhapatnam	05-06-2025	18-06-2025	14	Smt. G. Rekha Rani, Commissioner	08645-232466 / 77	handlooms_textiles@yahoo.com	June
7	Jammu & Kashmir	Directorate of Handicrafts and Handloom, Kashmir	Hathkargha Mela	Srinagar	05-06-2025	18-06-2025	14	Shri Mussarat Islam (JKAS)	0194-2472065	dir.handicraft@jk.gov.in	June
8	Manipur	Manipur Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Urban Haat Imphal West	13-06-2025	26-06-2025	14	Sh. E.Jeeten Singh	8258063308	e.jeeten@manipur.gov.in & mhhdccl@gmail.com	June
9	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	13-06-2025	21-06-2025	9	Sh. Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	June
10	Nagaland	Nagaland Apex Weavers and Artisans Cooperative Federation Ltd. (WEAFED)	SHE-Hathkargha Mela	Kohima	08-07-2025	21-07-2025	14	Shri Gwaruno Khing	862355130	weafed@gmmail.com	July
11	Karnataka	Karnataka State Co-Op Handloom Weavers Federation Ltd. (CAUVERY Handlooms)	Hathkargha Mela	Mysuru	23-07-2025	05-08-2025	14	Shri G.P. Srinivasa Murthy	9663644411	cauveryhandlooms@gmail.com	July
12	Manipur	Manipur Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Urban Haat Imphal West	25-07-2025	06-08-2025	13	Sh. E.Jeeten Singh	9436030270	e.jeeten@manipur.gov.in & mhhdccl@gmail.com	July
13	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	Mumbai	27-07-2025	05-08-2025	10	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329601	mdnhdc@nhdc.org.in	July
14	Nagaland	Nagaland Apex Weavers and Artisans Cooperative Federation Ltd. (WEAFED)	SHE-Hathkargha Mela	Urban Haat, Dimapur	03-08-2025	16-08-2025	14	Shri Gwaruno Khing	862355130	weafed@gmmail.com	August
15	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	03-08-2025	16-08-2025	14	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329601	mdnhdc@nhdc.org.in	August

16	Andhra Pradesh	Society of Weavers Welfare in Andhra Pradeesh (SWAAP)	Gandhi Bunkar Mela	Vijayawada	07-08-2025	20-08-2025	14	Shri K Kanna Babu, MD	8645232466	ceoswvap@yahoo.com handloomstextiles@yahoo.com	August
17	Himachal Pradesh	H.P. State Handicrafts & Handloom Corporation Ltd.	DHE- Tana Bana	Shimla	07-08-2025	13-08-2025	7	Smt. Kumad Singh, MD	1772621275	mdhpshhcl@gmail.com	August
18	Manipur	Director of Handlooms & Textiles	SHE-Hathkargha Mela	GM Hall, West Imphal	13-08-2025	26-08-2025	14	Sh. E.Jeeten Singh	9436030270	ejeetensingh@gmail.com	August
19	Andhra Pradesh	The Andhra Pradesh Shilparam Arts, Craft & Cultural Society	Hathkargha Mela	Urban Haat, Guntur	20-08-2025	02-09-2025	14	Shri Swami Naidu, CEO	8886652012	shilparamam.ap@gmail.com	August
20	Kerala	District Industries Centre, Kannur	Hathkargha Mela	Kannur	20-08-2025	04-09-2025	16	General Manager	0497-2700925	dickannur@gmail.com & industrieskannur@gmail.com	August
21	Kerala	District Industries Centre, Thiruvananthapuram	Hathkargha Mela	Thiruvananthapuram	20-08-2025	04-09-2025	16	General Manager	0471-2321824	dictvm@gmail.com	August
22	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Mumbai	20-08-2025	26-08-2025	7	Sh. Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	August
23	Odisha	Odisha State Handloom Weavers Co-operative Society Ltd. (BOYANIKA)	SHE-Hathkargha Mela	Sundargarh	22-08-2025	04-09-2025	14	Smt. Pranati Chhotray, IAS, MD	0674-2395388	mdboyanika@gmail.com	August
24	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	Surat	24-08-2025	02-09-2025	10	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329601	mdnhdc@nhdc.org.in	August
25	Arunachal Pradesh	Director of Textile & Handicrafts	SHE-Hathkargha Mela	Itangar	29-08-2025	11-09-2025	14	Shri Dorjee Phintso	9436047072	dth1999@rediffmail.com	August
26	Sikkim	Sikkim Handloom and Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Gangtok	01-09-2025	14-09-2025	14	Shr. Tarun Debbarma	9474352840	director.dhhsikkim@gmail.com	September
27	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Guwahati	03-09-2025	09-09-2025	7	Sh. Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	September
28	National Level Implementing Agency	National Handloom Development Corporation, Noida	SHE-Hathkargha Mela	NCHT (Handloom Haat), Janpath, New Delhi	03-09-2025	16-09-2025	14	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329601	mdnhdc@nhdc.org.in	September
29	Assam	North East People's Development Federation	SHE-Hathkargha Mela	Jorhat	05-09-2025	18-09-2025	14	Shri Bidyut Rana Patgiri	7896979629	nepdfassam@gmail.com	September
30	Jammu & Kashmir	Directorate of Handicrafts and Handloom, Kashmir	DHE- Tana Bana	Pahalgam	08-09-2025	14-09-2025	7	Shri Mussarat Islam (JKAS)	0194-2472065	dir.handicraft@jk.gov.in	September
31	Nagaland	Nagaland Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Urban Haat Dimapur	10-09-2025	23-09-2025	14	E R. Y. Lipongse Thongtsar	9612338901	nhhdcima@yahoo.co.in	September
32	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Kolkata	10-09-2025	16-09-2025	7	Sh. Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	September
33	Maharashtra	Maharashtra State Handlooms Corporation Ltd.	SHE-Hathkargha Mela	Nagpur	13-09-2025	26-09-2025	14	Sh. Gangadhar Gajibhiye, Jt.M.D.	Sh. Gangadhar Gajibhiye, Jt.M.D.	mshcngp@yahoo.com	September

34	Assam	Assam Govt. Marketing Corporation Limited (AGMC)	SHE-Hathkargha Mela	Morigaon	15-09-2025	28-09-2025	14	Sh. Hari Parsad Borah	9435064391	agmcmd@yahoo.co.in & mdagmc.assam@gmail.com	September
35	Manipur	Manipur Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Agartala, Tripura	15-09-2025	28-09-2025	14	Sh. E.Jeeten Singh	9436030271	e.jeeten@manipur.gov.in & mhdcl@gmail.com	September
36	Assam	Rabha Hasong Regional Weavers & Artisans Co-operative Federation Ltd. (RAWFED)	SHE-Hathkargha Mela	Mangaldoi	16-09-2025	29-09-2025	14	Shri Saiful Islam	7002203253	mdrrawfed.rhac@gmail.com	September
37	Karnataka	Karnataka State Co-Op Handloom Weavers Federation Ltd. (CAUVERY Handlooms)	Hathkargha Mela	Chitradurga	17-09-2025	30-09-2025	14	Shri G.P. Srinivasa Murthy	9663644411	cauveryhandlooms@gmail.com	September
38	National Level Implementing Agency	National Handloom Development Corporation, Noida	SHE-Hathkargha Mela	Jamshedpur	20-09-2025	03-10-2025	14	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329601	mdnhdc@nhdc.org.in	September
39	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Hyderabad	24-09-2025	30-09-2025	7	Sh. Girish Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	September
40	Telangana	Shilparamam Arts & Cultural Society of Telangana Govt.	Hathkargha Mela	Uppal Medchal, Malkajgiri Dist.	26-09-2025	05-10-2025	10	Smt. A. Santhi Kumari, IAS, Chairman	8886652004	shilparamamhyd@yahoo.com	September
41	Mizoram	Directorate of Commerce & Industries (Handloom, Textiles & Handicrafts Wing)	SHE-Hathkargha Mela	Aizawl	29-09-2025	12-10-2025	14	Sh. Hundthianglimi		ralte.hundthianglimi@gmail.com	September
42	Assam	Bodoland Regional Apex Weavers & Artisans Co-operative Federation Ltd. (BRAWFED)	SHE-Hathkargha Mela	Baksa	01-10-2025	14-10-2025	14	Smt. Ractim Buragohain	8011673907	mdbrawfed@gmail.com	October
43	Uttar Pradesh	Directorate of Handloom & Textiles, U.P	Hathkargha Mela	Bareilly	04-10-2025	17-10-2025	14	Shri. K. Vijayendra Pandian, IAS, MD	0512-2297181	dhtup@rediffmail.com	October
44	Karnataka	Karnataka State Co-Op Handloom Weavers Federation Ltd.	Hathkargha Mela	Tumkur	06-10-2025	19-10-2025	14	Shri G.P. Srinivasa Murthy	9663644411	cauveryhandlooms@gmail.com	October
45	Telangana	The Commissioner of Handlooms and Textiles & AEPs, Telangana	Hathkargha Mela	Karimnagar	06-10-2025	19-10-2025	14	Smt. Shailaja Ramaiyer (IAS)	04023221684/85	tshandtex@gmail.com	October
46	Manipur	Director of Handlooms & Textiles	SHE-Hathkargha Mela	Wangkhe, East Imphal	07-10-2025	20-10-2025	14	Sh. E.Jeeten Singh	9436030270	e.jeeten@manipur.gov.in	October
47	Assam	Assam Govt. Marketing Corporation Limited (AGMC)	SHE-Hathkargha Mela	Nagaon	10-10-2025	23-10-2025	14	Sh. Hari Parsad Borah	9435064391	agmcmd@yahoo.co.in & mdagmc.assam@gmail.com	October
48	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	10-10-2025	16-10-2025	7	Sh. Girish Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	October

49	Telangana	Shilparamam Arts & Cultural Society of Telangana Govt.	Hathkargha Mela	Madhpur, Hyderabad	10-10-2025	19-10-2025	10	Smt. A. Santhi Kumari, IAS, Chairman	8886652004	shilparamamhyd@yahoo.co.m	October
50	Mizoram	Mizoram Handloom & Handicrafts Development Corporation Ltd. (ZOHANDCO)	SHE-Hathkargha Mela	Lunglei	14-10-2025	27-10-2025	14	Sh.L.P Lalchangkima	0389-2395547	zohandco@gmail.com	October
51	Nagaland	Nagaland Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Mokokchung	16-10-2025	29-10-2025	14	E R. Y. Lipongse Thongtsar	9612338901	nhhdcdima@yahoo.co.in	October
52	Arunachal Pradesh	Director of Textile & Handicrafts	SHE-Hathkargha Mela	Naharlagun	22-10-2025	04-11-2025	14	Shri Dorjee Phintso	9436047072	dth1999@rediffmail.com	October
53	Tamilnadu	Tamil Nadu Handloom Development Corporation Ltd.	SHE-Hathkargha Mela	Karur	24-10-2025	06-11-2025	14	Shri. T. Ananad, MD	25331211	tnhdc.handloom@gmail.co.m	October
54	Tamilnadu	Tamil Nadu Handloom Development Corporation Ltd.	SHE-Hathkargha Mela	Madurai	24-10-2025	06-11-2025	14	Shri. T. Ananad, MD	25331211	tnhdc.handloom@gmail.co.m	October
55	Tamilnadu	Tamil Nadu Handloom Development Corporation Ltd.	SHE-Hathkargha Mela	Paramakudi	24-10-2025	06-11-2025	14	Shri. T. Ananad, MD	25331211	tnhdc.handloom@gmail.co.m	October
56	Assam	Assam Apex Weavers & Artisans Co-operative Federation Ltd. (ARTFED)	SHE-Hathkargha Mela	Margheita, Tinsukia	27-10-2025	09-11-2025	14	Shri Parag Moni Mahanta	9435064400	artfed12@gmail.com	October
57	Assam	Rabha Hasong Regional Weavers & Artisans Co-operative Federation Ltd. (RAWFED)	SHE-Hathkargha Mela	Soalkuchi	01-11-2025	14-11-2025	14	Shri Saiful Islam	7002203253	mdrrawfed.rhac@gmail.com	November
58	Jharkhand	Jharkhand Silk Textile & Handicrafts Development Corporation Ltd. (JHARCRAFT)	Hathkargha Mela	JamHathkargha Meladpur	01-11-2025	14-11-2025	14	Smt. Keerthishree G, IAS, MD	9560963008	marketing.jharcraft@gmail.com	November
59	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Thane	03-11-2025	09-11-2025	7	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	November
60	Andhra Pradesh	Department of Handloom & Textiles, Andhra Pradesh	Hathkargha Mela	Kurnool	10-11-2025	23-11-2025	14	Smt. G. Rekha Rani, Commissioner	08645-232466 / 77	handlooms_textiles@yahoo.com	November
61	Bihar	Directorate of Handloom and Sericulture	Hathkargha Mela	Gandhi Maidan, Patna	10-11-2025	23-11-2025	14	Shri Nikhil Dhanraj Nippanikar, HoO	0612-2215637	dirhs-bih@gov.in	November
62	Bihar	The Bihar State Hathkargha Melaep & Wool Weavers Co-operative Union Ltd.	Hathkargha Mela	Dumra Maidan, Sitamadhi	10-11-2025	23-11-2025	14	Smt. Preeti Kumar, MD	9709380043	bsswcu31pat75@gmail.com	November
63	Assam	Directorate of Handloom & Textiles (DHT), Govt. of Assam	SHE-Hathkargha Mela	Lakhimpur	11-11-2025	24-11-2025	14	Shri Parag Moni Mahanta	700252520	assamhandloom@gmail.co.m	November
64	Nagaland	Nagaland Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Urban Haat Dimapur	11-11-2025	24-11-2025	14	E R. Y. Lipongse Thongtsar	9612338901	nhhdcdima@yahoo.co.in	November

65	West Bengal	Directorate of Textiles (Handloom Division), West Bengal	Hathkargha Mela	Howrah	11-11-2025	25-11-2025	15	Shri Ashish Benerjee, JD	7666059210	dir.handloom.wb@gmail.com	November
66	Uttar Pradesh	Directorate of Handloom & Textiles, U.P	Hathkargha Mela	Moradabad	12-11-2025	25-11-2025	14	Shri. K. Vijayendra Pandian, IAS, MD	0512-2297181	dhtup@rediffmail.com	November
67	Odisha	Odisha State Handloom Weavers Co-operative Society Ltd. (BOYANIKA)	SHE-Hathkargha Mela	Koraput	14-11-2025	27-11-2025	14	Smt. Pranati Chhotray, IAS, MD	0674-2395389	mdboyanika@gmail.com	November
68	Crafts Melas/Misc events/etc.	National Handloom Development Corporation, Noida	Misc. / Janjatiya Gaurav Divas	NCHT (Handloom Haat), Janpath, New Delhi	17-11-2025	26-11-2025	10	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329603	mdnhdc@nhdc.org.in	November
69	Assam	North East People's Development Federation	SHE-Hathkargha Mela	Dibrugarh	24-11-2025	07-12-2025	14	Shri Bidyut Rana Patgiri	7896979629	nepdfassam@gmail.com	November
70	Assam	Directorate of Handloom & Textiles (DHT), Govt. of Assam	NHE-Gandhi Bunkar Mela	Guwahati	28-11-2025	11-12-2025	14	Shri Parag Moni Mahanta	700252520	assamhandloom@gmail.com	November
71	Assam	Bodoland Regional Apex Weavers & Artisans Co-operative Federation Ltd. (BRAWFED)	SHE-Hathkargha Mela	Kokrajhar	30-11-2025	13-12-2025	14	Smt. Ractim Buragohain	8011673907	mdbrawfed@gmail.com	November
72	Tripura	Tripura Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Sabroom	30-11-2025	13-12-2025	14	Shri R.Arun Kumar	0381-2323496	thhdc@rediffmail.com	November
73	Crafts Melas/Misc events/etc.	Weavers Service Centre, Delhi	Master Creation Programme	Dilli Haat, New Delhi	01-12-2025	15-12-2025	15	Sh. Vishesh Nautiyal, Director (North Zone)	011-27303793	wscdelhi@gmail.com	December
74	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	01-12-2025	08-12-2025	8	Sh. Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	December
75	Assam	Rabha Hasong Regional Weavers & Artisans Co-operative Federation Ltd. (RAWFED)	SHE-Hathkargha Mela	Golaghat	02-12-2025	15-12-2025	14	Shri Saiful Islam	7002203251	mdrrawfed.rhac@gmail.com	December
76	Manipur	Manipur Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Thoubal	02-12-2025	15-12-2025	14	Sh. E.Jeeten Singh	9436030271	e.jeeten@manipur.gov.in & mhhdcl@gmail.com	December
77	Mizoram	Mizoram Handloom & Handicrafts Development Corporation Ltd. (ZOHANDCO)	SHE-Hathkargha Mela	Champai	02-12-2025	15-12-2025	14	Sh.L.P Lalchangkima	0389-2395547	zohandco@gmail.com	December
78	Nagaland	Directorate of Industries & Commerce, Nagaland	SHE-Hathkargha Mela	Chumukedima	02-12-2025	15-12-2025	14	Sh.P.Tokugha Sema		indusrtnaga@gamil.com	December
79	Uttar Pradesh	Directorate of Handloom & Textiles, U.P	Hathkargha Mela	Varanasi	02-12-2025	15-12-2025	14	Shri. K. Vijayendra Pandian, IAS, MD	0512-2297181	dhtup@rediffmail.com	December
80	Arunachal Pradesh	Director of Textile & Handicrafts	SHE-Hathkargha Mela	Itangar	03-12-2025	16-12-2025	14	Shri Dorjee Phintso	9436047072	dth1999@rediffmail.com	December

81	Mizoram	Directorate of Commerce & Industries (Handloom, Textiles & Handicrafts Wing)	SHE-Hathkargha Mela	Aizawl	03-12-2025	16-12-2025	14	Sh. Hundthianglimi		ralte.hunthianglimi@gmail.com	December
82	Uttar Pradesh	Directorate of Handloom & Textiles, U.P	Gandhi Bunkar Mela	Kanpur	03-12-2025	16-12-2025	14	Shri. K. Vijayendra Pandian, IAS, MD	0512-2297181	dhtup@rediffmail.com	December
83	Tripura	Tripura Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Sonamura	06-12-2025	19-12-2025	14	Shri R.Arun Kumar	0381-2323496	thhdc@rediffmail.com	December
84	West Bengal	Directorate of Textiles (Handloom Division), West Bengal	Hathkargha Mela	Kolkata	11-12-2025	25-12-2025	15	Shri Ashish Benerjee, JD	7666059210	dir.handloom.wb@gmail.com	December
85	West Bengal	Directorate of Textiles (Handloom Division), West Bengal	Tana Bana	Berhampur	11-12-2025	25-12-2025	15	Shri Ashish Benerjee, JD	7666059210	dir.handloom.wb@gmail.com	December
86	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	14-12-2025	27-12-2025	14	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329601	mdnhdc@nhdc.org.in	December
87	Assam	Bodoland Regional Apex Weavers & Artisans Co-operative Federation Ltd. (BRAWFED)	SHE-Hathkargha Mela	Udalguri	15-12-2025	28-12-2025	14	Smt. Ractim Buragohain	8011673907	mdbrawfed@gmail.com	December
88	Crafts Melas/Misc events/etc.	M/s State Institute for Development Of Arts & Crafts (SIDAC),	Toshali National Crafts Mela	Bhubaneswar	15-12-2025	27-12-2025	13	Sh. Sisir Kumar Rath	(0674) 2350298, 2350310	sidacorissa@gmail.com	December
89	Crafts Melas/Misc events/etc.	M/s Shilparamam Arts Crafts & Cultural Society, Madhapur, Hyderabad	Shilparamam	Madhapur, Telangana	15-12-2025	31-12-2025	17	Sh. G. Kishan Rao	8886652004	shilparamam.hyd@gmail.com	December
90	Odisha	Odisha State Handloom Weavers Co-operative Society Ltd. (BOYANIKA)	SHE-Hathkargha Mela	Berhampur	15-12-2025	28-12-2025	14	Smt. Pranati Chhotray, IAS, MD	0674-2395390	mdboyanika@gmail.com	December
91	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Kerala	16-12-2025	22-12-2025	7	Sh. Girish Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	December
92	Uttar Pradesh	Directorate of Handloom & Textiles, U.P	Hathkargha Mela	Gorakhpur	17-12-2025	30-12-2025	14	Shri. K. Vijayendra Pandian, IAS, MD	0512-2297181	dhtup@rediffmail.com	December
93	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	Lucknow	19-12-2025	28-12-2025	10	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329601	mdnhdc@nhdc.org.in	December
94	Uttar Pradesh	Directorate of Handloom & Textiles, U.P	Hathkargha Mela	Lucknow	20-12-2025	02-01-2026	14	Shri. K. Vijayendra Pandian, IAS, MD	0512-2297181	dhtup@rediffmail.com	December
95	Uttarakhand	Uttarakhand HL & HC Development Council	Hathkargha Mela	Dehradun	20-12-2025	02-01-2026	14		0135-2728227 / 2520604	mpr@doiuk.org	December
96	Assam	Rabha Hasong Regional Weavers & Artisans Co-operative Federation Ltd. (RAWFED)	NHE-Gandhi Bunkar Mela	Guwahati	24-12-2025	06-01-2026	14	Shri Saiful Islam	7002203252	mdrrawfed.rhac@gmail.com	December

97	Tripura	Directorate of Handloom, Handicrafts & Sericulture	DHE-Tana Bana	Kamalpur	24-12-2025	28-12-2025	5	Shri Bapi Deb		direcorths@gmail.com	December
98	Madhya Pradesh	Sant Ravidas Madhya Pradesh Hastshilp evam Hathkargha Vikas Nigam	Hathkargha Mela	Jabalpur	26-12-2025	08-01-2026	14	Shri Madan Kumar IAS, MD	0755-2676920	hsvn@mp.gov.in	December
99	Telangana	The Commissioner of Handlooms and Textiles & AEPs, Telangna	Gandhi Bunkar Mela	Hyderabad	28-12-2025	10-01-2026	14	Smt. Shailaja Ramaiyer (IAS)	04023221684/85	tshandtex@gmail.com	December
100	Tamilnadu	Tamil Nadu Handloom Development Corporation Ltd.	Gandhi Bunkar Mela	Chennai	30-12-2025	12-01-2026	14	Shri. T. Ananad, MD	25331211	tnhdc.handloom@gmail.com	December
101	Tamilnadu	Tamil Nadu Handloom Development Corporation Ltd.	SHE-Hathkargha Mela	Kumbakonam	30-12-2025	12-01-2026	14	Shri. T. Ananad, MD	25331211	tnhdc.handloom@gmail.com	December
102	Tamilnadu	Tamil Nadu Handloom Development Corporation Ltd.	SHE-Hathkargha Mela	Erode	30-12-2025	12-01-2026	14	Shri. T. Ananad, MD	25331211	tnhdc.handloom@gmail.com	December
103	Tripura	Tripura Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Urban Haat, Agartala	01-01-2026	14-01-2026	14	Shri R.Arun Kumar	0381-2323496	thhdc@rediffmail.com	January
104	Crafts Melas/Misc events/etc.	M/s Shilparamam Arts Crafts & Cultural Society	Shilparamam-Craft Mela	Visakhapatnam	02-01-2026	16-01-2026	15	Sh. D. Syam Sundar Reddy	0866-2456445	shilparamam.ap@gmail.com	January
105	Assam	Bodoland Regional Apex Weavers & Artisans Co-operative Federation Ltd. (BRAWFED)	SHE-Hathkargha Mela	Karbi Anglong	03-01-2026	16-01-2026	14	Smt. Ractim Buragohain	8011673907	mdbrawfed@gmail.com	January
106	Assam	Bodoland Regional Apex Weavers & Artisans Co-operative Federation Ltd. (BRAWFED)	NHE-Gandhi Bunkar Mela	Banglore	03-01-2026	16-01-2026	14	Smt. Ractim Buragohain	8011673907	mdbrawfed@gmail.com	January
107	National Level Implementing Agency	National Handloom Development Corporation, Noida	SHE-Hathkargha Mela	Mysore	04-01-2026	17-01-2026	14	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329601	mdnhdc@nhdc.org.in	January
108	Karnataka	Karnataka State Co-Op Handloom Weavers Federation Ltd. (CAUVERY Handlooms)	Gandhi Bunkar Mela	Bengaluru	05-01-2026	18-01-2026	14	Shri G.P. Srinivasa Murthy	9663644411	cauveryhandlooms@gmail.com	January
109	Odisha	Odisha State Handloom Weavers Co-operative Society Ltd. (BOYANIKA)	NHE-Gandhi Bunkar Mela	Bhubaneswar	10-01-2026	26-01-2026	17	Smt. Pranati Chhotray, IAS, MD	0674-2395387	mdboyanika@gmail.com	January
110	Odisha	Odisha State Handloom Weavers Co-operative Society Ltd. (BOYANIKA)	SHE-Hathkargha Mela	Baripada	10-01-2026	23-01-2026	14	Smt. Pranati Chhotray, IAS, MD	0674-2395391	mdboyanika@gmail.com	January
111	Arunachal Pradesh	Director of Textile & Handicrafts	DHE-Tana Bana	Tezu, Lohit	11-01-2026	17-01-2026	7	Shri Dorjee Phintso	9436047072	dth1999@rediffmail.com	January

112	West Bengal	Directorate of Textiles (Handloom Division), West Bengal	Tana Bana	Purulia	16-01-2026	22-01-2026	7	Shri Ashish Benerjee, JD	7666059210	dir.handloom.wb@gmail.com	January
113	Tripura	Directorate of Handloom, Handicrafts & Sericulture	SHE-Hathkargha Mela	Khowai	17-01-2026	30-01-2026	14	Shri Bapi Deb		directhhs@gmail.com	January
114	Assam	Assam Govt. Marketing Corporation Limited (AGMC)	NHE-Gandhi Bunkar Mela	Kolkata	22-01-2026	04-02-2026	14	Sh. Hari Parsad Borah	9435064391	agmcmd@yahoo.co.in & mdagmc.assam@gmail.com	January
115	Crafts Melas/Misc events/etc.	National Design Centre, Delhi	Misc./ Bharat Parv	Lal Quila, Delhi	23-01-2026	31-01-2026	9	Sh. Girish Chandra, Executive Director cum Secretary	9910227055	ndc@nationaldesigncentre.org	January
116	Nagaland	Directorate of Industries & Commerce, Nagaland	DHE-Tana Bana	Niland	23-01-2026	27-01-2026	5	Sh.P.Tokugha Sema		indusrttnaga@gmail.com	January
117	Manipur	Manipur Handloom & Handicrafts Development Corporation Ltd.	NHE-Gandhi Bunkar Mela	NCHT (Handloom Haat), Janpath, New Delhi	25-01-2026	07-02-2026	14	Sh. E.Jeeten Singh	9436030272	e.jeeten@manipur.gov.in & mhhdcl@gmail.com	January
118	Jharkhand	Jharkhand Silk Textile & Handicrafts Development Corporation Ltd. (JHARCRAFT)	Hathkargha Mela	Ranchi	01-02-2026	14-02-2026	14	Smt. Keerthishree G, IAS, MD	9560963008	marketing.jharcraft@gmail.com	February
119	Tripura	Directorate of Handloom, Handicrafts & Sericulture	SHE-Hathkargha Mela	Dharmanagar	03-02-2026	16-02-2026	14	Shri Bapi Deb		directhhs@gmail.com	February
120	Andhra Pradesh	The Andhra Pradesh Shilparam Arts, Craft & Cultural Society	Hathkargha Mela	Urban Haat, Tirupathi	04-02-2026	17-02-2026	14	Shri Swami Naidu, CEO	8886652012	shilparamam.ap@gmail.com	February
121	Andhra Pradesh	Society of Weavers Welfare in Andhra Pradesh (SWAAP)	Hathkargha Mela	Nellore	07-02-2026	20-02-2026	14	Shri K Kanna Babu, MD	8645232466	ceoswap@yahoo.com & handloomstextiles@yahoo.com	February
122	Crafts Melas/Misc events/etc.	M/s Surajkund Mela Authority	Surajkund International Crafts Mela	Surajkund, Faridabad	07-02-2026	23-02-2026	17	Sh. Rajinder Kumar	011-23324910	surajkundmelaauthority@gmail.com , haryanatourism74@gmail.com	February
123	West Bengal	Directorate of Textiles (Handloom Division), West Bengal	Hathkargha Mela	Burwan	11-02-2026	25-02-2026	15	Shri Ashish Benerjee, JD	7666059210	dir.handloom.wb@gmail.com	February
124	West Bengal	Directorate of Textiles (Handloom Division), West Bengal	Tana Bana	Contai	11-02-2026	25-02-2026	15	Shri Ashish Benerjee, JD	7666059210	dir.handloom.wb@gmail.com	February
125	Himachal Pradesh	H.P. State Handicrafts & Handloom Corporation Ltd.	DHE- Tana Bana	Mandi	17-02-2026	23-02-2026	7	Smt. Kumad Singh, MD	1772621275	mdhpshecl@gmail.com	February
126	West Bengal	Directorate of Textiles (Handloom Division), West Bengal	Tana Bana	Tamluk	17-02-2026	23-02-2026	7	Shri Ashish Benerjee, JD	7666059210	dir.handloom.wb@gmail.com	February
127	Crafts Melas/Misc events/etc.	M/s Taj Mahotsav Samiti, U. P. Tourism	Taj Mahotsav	Agra	18-02-2026	27-02-2026	10	Sh. Avinash Chandra Mishra	0562-2226432	agrauptourism@gmail.com	February
128	Arunachal Pradesh	Director of Textile & Handicrafts	SHE-Hathkargha Mela	Naharlagun	26-02-2026	11-03-2026	14	Shri Dorjee Phintso	9436047072	dth1999@rediffmail.com	February
129	National Level Implementing Agency	National Handloom Development	Exclusive Event	NCHT (Handloom	07-03-2026	14-03-2026	8	Commodore Rajiv Ashok (Retd.),	0120-2329601	mdnhdc@nhdc.org.in	March

130	Assam	Bodoland Regional Apex Weavers & Artisans Co-operative Federation Ltd. (BRAWFED)	SHE-Hathkargha Mela	Goalpara	10-03-2026	23-03-2026	14	Smt. Ractim Buragohain	8011673907	mdbrawfed@gmail.com	March
131	Assam	Directorate of Handloom & Textiles (DHT), Govt. of Assam	SHE-Hathkargha Mela	Tezpur	20-03-2026	02-04-2026	14	Shri Parag Moni Mahanta	700252520	assamhandloom@gmail.com	March
132	Assam	Assam Apex Weavers & Artisans Co-operative Federation Ltd. (ARTFED)	NHE-Gandhi Bunkar Mela	NCHT (Handloom Haat), Janpath, New Delhi	25-03-2026	07-04-2026	14	Shri Parag Moni Mahanta	9435064400	artfed12@gmail.com	March

The above marketing calendar consists of 132 Marketing events against the approved target of 150 events. The proposals from certain states viz. Chhattisgarh, Delhi, Gujarat, Haryana, Ladakh, Rajasthan etc. have not been received till date, events will be included on receipt of proposals from these states. It may also be noted that maximum number of marketing events are organized in the month of August to March coinciding with the National/Local Festivals wherein highest sales are expected.

Annual Marketing Calendar (Domestic) for Handloom Haat during FY 2025-26: Office of the Development Commissioner (Handloom), Ministry of Textiles, Govt. of India											
Sl. No.	State/UT	Name of Implementing Agency (IA) (National/State)	Type of Marketing Expo/event	City/Place	From	To	No. of Days	Contact Details of IA Contact Person	Telephone/ Mobile No.	Email Id	Month
1	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event- Home Furnishing	NCHT (Handloom Haat), Janpath, New Delhi	11-04-2025	18-04-2025	8	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	April
2	Crafts Melas/Misc events/etc.	National Design Centre, Delhi	Misc./ Languishing Weaves	NCHT (Handloom Haat), Janpath, New Delhi	26-04-2025	04-05-2025	9	Sh Giris Chandra, Executive Director cum Secretary	9910227055	ndc@nationaldesigncentre.org	April
3	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event- Saree Festival	NCHT (Handloom Haat), Janpath, New Delhi	09-05-2025	17-05-2025	9	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	May
4	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	13-06-2025	21-06-2025	9	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	June
5	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	03-08-2025	16-08-2025	14	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329601	mdnhdc@nhdc.org.in	August
6	National Level Implementing Agency	National Handloom Development Corporation, Noida	SHE-Hathkargha Mela	NCHT (Handloom Haat), Janpath, New Delhi	03-09-2025	16-09-2025	14	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329601	mdnhdc@nhdc.org.in	September
7	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	10-10-2025	16-10-2025	7	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	October
8	Crafts Melas/Misc events/etc.	National Handloom Development Corporation, Noida	Misc./ Janjatiya Gaurav Divas	NCHT (Handloom Haat), Janpath, New Delhi	17-11-2025	26-11-2025	10	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329603	mdnhdc@nhdc.org.in	November
9	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	01-12-2025	08-12-2025	8	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org	December
10	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	14-12-2025	27-12-2025	14	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329601	mdnhdc@nhdc.org.in	December
11	Manipur	Manipur Handloom & Handicrafts Development Corporation Ltd.	NHE-Gandhi Bunkar Mela	NCHT (Handloom Haat), Janpath, New Delhi	25-01-2026	07-02-2026	14	Sh. E.Jeeten Singh	9436030272	e.jeeten@manipur.gov.in & mhhdc@gmail.com	January
12	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	07-03-2026	14-03-2026	8	Commodore Rajiv Ashok (Retd.), Managing Director	0120-2329601	mdnhdc@nhdc.org.in	March
13	Assam	Assam Apex Weavers & Artisans Co-operative Federation Ltd. (ARTFED)	NHE-Gandhi Bunkar Mela	NCHT (Handloom Haat), Janpath, New Delhi	25-03-2026	07-04-2026	14	Shri Parag Moni Mahanta	9435064400	artfed12@gmail.com	March